



Invading Taste 

 Around The World

# Business Profile

Established in 1999, 13<sup>th</sup> December, FRESHNUTS embarked its journey to process the Finest Retail Cashew Kernels under the brand name FreshNut. Our processing and packaging center is based in Kollam (also known as the Cashew Capital of the world) located in Kerala, India.

Over the years, from a regional supplier we gradually expanded our local foot print to various international markets. Our finest range of products which are categorically differentiated by its shape, size, color and unique flavors complimented by Premium Retail Packaging that has won the hearts of our loyal customers.

## Success Factors:

- ✓ Uncompromised Quality
- ✓ Carefully sorted products
- ✓ Premium Packaging
- ✓ Consistency in Tastes
- ✓ Efficient Production & Delivery
- ✓ Selective Presence
- ✓ Continuous Value Innovation

Reputed member of:



**The Cashew Export Promotion Council of India**  
Sponsored by Ministry of Commerce and Industry, Government of India



**Association of Food Industries**



**FOOD SAFETY AND STANDARDS  
AUTHORITY OF INDIA**

*Inspiring Trust, Assuring Safe & Nutritious Food*

Ministry of Health and Family Welfare, Government of India



**स्पाइसेस बोर्ड भारत**  
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार  
**SPICES BOARD INDIA**  
Ministry of Commerce & Industry, Govt. of India





Our foundation & core business has always been the domestic Indian market. We currently supply to major retailers such as More, Pothys, Lulu Hypermarket and many more.

- For past 18 years we are the top supplier of Dry fruits to Cochin International Airport Duty Free and 15 Years to various stores in Thiruvananthapuram International Airport.
- We currently supply to over 450 hypermarkets and convenience stores in the United Arab Emirates.
- We became the registered supplier of Retail Cashew nuts products to Dufry, Alpha Kreol, Nuance, Flemingo International and GMR.
- Uncompromised consistency in quality had given us the honor and opportunity to supply to United Nations canteen as well.
- Currently we export our FreshNut branded Retail products to countries such as Austria, Germany, France, Belgium and Singapore.
- Through distribution network focusing on Modern Trade, Convenience Stores & Travel Retail, Freshnuts products will be soon be available in Bahrain, Kuwait, Jordan, Malaysia and many more.

In December 2018, as per our proactive expansion vision 'Freshnuts International Trading LLC' was formally established in Dubai, United Arab Emirates. Our direct office in Dubai will serve as the Middle East Supply Chain Hub for regional distributors. This will enable Seamless Supply, Efficient Delivery Time, Better Liaison and will create a focused Market Approach envisaging strengthened business.

India • UAE • Saudi Arabia • Germany • Austria • Hungary • Singapore • Oman • Nepal • Bhutan

# Processing & Packaging Facility



Being considered amongst the top rated cashew nut processor in the region, our entire system of processing and packaging are done using:

- State of the art machineries & equipment.
- Advanced processing & packaging lines.
- Operated by highly skilled and qualified workforce.
- Quality Control Measures.



FRESHNUTS efficiency & business values are primarily focused in bringing out enriched premium cashews that are processed, packed and Quality checked at every single level of operation.



# Quality & Specialty



From purity, richness, nutritional value, taste, shelf-value, color and to the shape of each single cashew kernel every parameters are checked, sorted and then packed by our production team before dispatch.

International market insights and research are carried out to determine production of region specific flavors and packaging that appeals consumers in respective markets thereby creating a market of its own. We call this Value Innovation.

## Latest Innovations

Pioneers in the World to introduce:

- Cashew nuts coated with 'SIDR Honey' - Finest Honey in the World from Yemen known for its extraordinary qualities such as Highly Potent, Organic, Purity, Medicinal, Antioxidant & Anti-bacterial.
- Cashew nuts seasoned with traditional Arabic rice spices such as Mandi and Majboos flavors.

Each flavors are prepared by specialized, renowned and certified R&D centers ensuring that the quality & nutritional values are maintained at all levels.

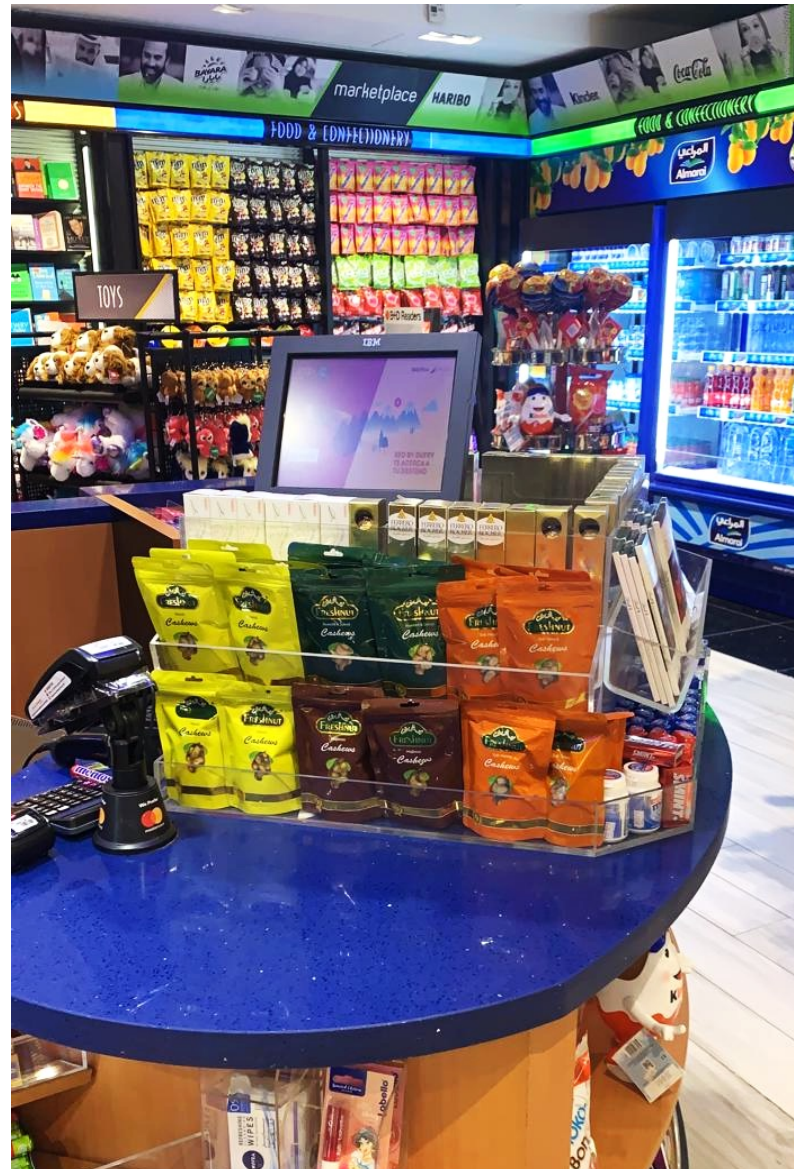
Our core business is focused in value innovation strategies that focusses on quality, packaging, localized flavors and delivery efficiency.



# Retail Product Display



Cochin Duty Free



Sharjah Duty Free



Hyderabad Duty Free

# Product Portfolio

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# ITEM - 1 : 100g Sidr Honey Cashew Pouch



Net Weight (grams)	100 Grams
Pack Type	Stand Up Re-sealable Pouch
Form	Dry Coated
Shelf Life	12 Months
EAN/Barcode	8906017710463
Carton Packing	24 Pcs x 100g
Item Dimensions (HxWxD)	18.5cmsx 12.5cmsx4.5cms

- Premium sorted Cashew nut evenly coated with World's Finest Sidr Honey.
- Ready to Eat honey sweet cashews.
- Excellent choice for children.



# ITEM – 2 : 100g Mandi Flavored Cashew Pouch

Arabic  
Flavor



Net Weight (grams)	100 Grams
Pack Type	Stand Up Re-sealable Pouch
Form	Dry Seasoned
Shelf Life	12 Months
EAN/Barcode	8906017710470
Carton Packing	24 Pcs x 100g
Item Dimensions (HxWxD)	18.5cmsx 12.5cmsx4.5cms

- Premium sorted Cashew nuts seasoned with exquisite traditional Arabic Mandi rice spices.
- Great of snacking & ready to eat.
- Good for 1 to 2 people buddy pack.

# ITEM – 3 : 100g Majboos Flavored Cashew Pouch

Arabic  
Flavor



Net Weight (grams)	100 Grams
Pack Type	Stand Up Re-sealable Pouch
Form	Dry Seasoned
Shelf Life	12 Months
EAN/Barcode	8906017710494
Carton Packing	24 Pcs x 100g
Item Dimensions (HxWxD)	18.5cmsx 12.5cmsx4.5cms

- Premium sorted Cashew nuts seasoned with exquisite traditional Arabic Majboos rice spices.
- Great of snacking & ready to eat.
- Good for 1 to 2 people buddy pack.

# ITEM – 4 : 100g Plain Cashew Pouch



Net Weight (grams)	100 Grams
Pack Type	Vacuum Pouch
Form	Plain
Shelf Life	12 Months
EAN/Barcode	8906017710111
Carton Packing	48 Pcs x 100g
Item Dimensions (HxWxD)	16cmsx 11cmsx5cms

- Premium sorted Plain White Cashew nuts processed and packed in transparent pouch.
- Ready to eat economy pack.
- Also used in cooking and for garnishing.

# ITEM – 5 : 100g Roasted & Salted Cashew Pouch

**BEST  
SELLER**



Net Weight (grams)	100 Grams
Pack Type	Vacuum Pouch
Form	Crunchy
Shelf Life	12 Months
EAN/Barcode	8906017710050
Carton Packing	48 Pcs x 100g
Item Dimensions (HxWxD)	16cmsx11cmsx5cms

- Premium sorted Cashew nuts slowly roasted and Salted to perfection.
- Great for snacking & Ready to Eat.
- Buddy Pack Good for 1 to 2 people.

# ITEM – 6 : 250g Plain Almonds Pouch



Net Weight (grams)	250 Grams
Pack Type	Vacuum Pouch
Form	Plain
Shelf Life	12 Months
EAN/Barcode	8906017710098
Carton Packing	48 Pcs x 250g
Item Dimensions (HxWxD)	21.5cms x 14cms x 7cms

- Premium sorted Plain Almonds.
- Ready to Eat.
- Good for 3 to 5 people.

# ITEM – 7 : 250g Roasted & Salted Pistachios Pouch



Net Weight (grams)	250 Grams
Pack Type	Vacuum Pouch
Form	Roasted & Salted
Shelf Life	12 Months
EAN/Barcode	8906017710128
Carton Packing	48 Pcs x 250g
Item Dimensions (HxWxD)	21.5cmsx14cmsx7cms

- Premium sorted Pistachios slowly roasted and Salted to perfection.
- Ready to Eat.
- Good for 3 to 5 people.

# ITEM – 8 : 250g Plain Cashew Pouch

**BEST  
SELLER**



Net Weight (grams)	250 Grams
Pack Type	Vacuum Pouch
Form	Plain
Shelf Life	12 Months
EAN/Barcode	8906017710104
Carton Packing	48 Pcs x 250g
Item Dimensions (HxWxD)	22cmsx14cmsx7cms

- Premium sorted Plain White Cashew nuts processed and packed in transparent pouch.
- Ready to eat. Good for snacking for 2 to 4 people.
- Also used in cooking and for garnishing.

# ITEM – 9 : 250g Roasted & Salted Cashew Pouch

**BEST  
SELLER**



Net Weight (grams)	250 Grams
Pack Type	Vacuum Pouch
Form	Crunchy
Shelf Life	12 Months
EAN/Barcode	8906017710043
Carton Packing	48 Pcs x 250g
Item Dimensions (HxWxD)	22cmsx14cmsx7cms

- Premium sorted Cashew nuts slowly roasted and Salted to perfection.
- Great for snacking & Ready to Eat.
- Sharing Pack good for 2 to 4 people.



# ITEM – 10 : 250g Dried Figs



Net Weight (grams)	250 Grams
Pack Type	Vacuum Pouch
Form	Sun Dried
Shelf Life	12 Months
EAN/Barcode	8906017710005
Carton Packing	60 Pcs x 250g
Item Dimensions (HxWxD)	24cmsx16cmsx6cms

- Premium sorted dried Plain Round Jumbo Afghani figs.
- Great for snacking and flavoring recipes.
- Sharing Pack good for 2 to 4 people.

# ITEM – 11 : 250g Dried Turkish Apricots



Net Weight (grams)	250 Grams
Pack Type	Vacuum Pouch
Form	Sun Dried
Shelf Life	12 Months
EAN/Barcode	8906017710760
Carton Packing	60 Pcs x 250g
Item Dimensions (HxWxD)	24cmsx16cmsx6cms

- Premium sorted dried Plain Turkish Apricots.
- Healthy evening snack. Can add to fruit salad or smoothie. Must try by sprinkling ice cream with pieces of dried apricots.
- Sharing Pack good for 2 to 4 people.

# ITEM – 12 : 250g Walnut Pouch



Net Weight (grams)	250 Grams
Pack Type	Vacuum Pouch
Form	Dried, crispy
Shelf Life	12 Months
EAN/Barcode	8906017710906
Carton Packing	60 Pcs x 250g
Item Dimensions (HxWxD)	27cmsx19cmsx7.5cms

- Premium sorted Walnuts from USA.
- Great for garnishing and adding to healthy recipes, sandwiches or smoothies.
- Sharing Pack good for 2 to 4 people.

# ITEM – 13 : 500g Mabroom Dates Pouch



Net Weight (grams)	500 Grams
Pack Type	Vacuum Pouch
Form	Soft & Juicy
Shelf Life	12 Months
EAN/Barcode	8906017710135
Carton Packing	20 Pcs x 500g
Item Dimensions (HxWxD)	26cmsx18.5cmsx8.5cms

- Premium sorted 1<sup>st</sup> Quality Mabroom Dates from Saudi Arabia.
- Healthy choice for snacking or adding to deserts and recipes.
- Sharing Pack good for 4 to 6 people.

# ITEM - 14 : 500g Unpeeled Cashew Pouch

**BEST  
SELLER**



Net Weight (grams)	500 Grams
Pack Type	Vacuum Pouch
Form	Unpeeled Cashews
Shelf Life	12 Months
EAN/Barcode	8906017710166
Carton Packing	24 Pcs x 500g
Item Dimensions (HxWxD)	26cmsx18cmsx8cms

- The peel maintains freshness, hygiene and taste of each nut.
- Simply Peel to Eat Fresh.
- Premium Unpeeled cashew nuts processed & packed in transparent pouch.

# ITEM – 15 : 500g Plain Cashew Pouch

**BEST  
SELLER**



Net Weight (grams)	500 Grams
Pack Type	Vacuum Pouch
Form	Plain
Shelf Life	12 Months
EAN/Barcode	8906017710012
Carton Packing	24 Pcs x 500g
Item Dimensions (HxWxD)	26cmsx18cmsx8cms

- Premium sorted Plain White Cashew nuts processed and packed in transparent pouch.
- Ready to eat. Good for snacking for 4 to 8 people.
- Also used in cooking and for garnishing.

# ITEM – 16 : 500g Roasted & Salted Cashew Pouch

**BEST  
SELLER**



Net Weight (grams)	500 Grams
Pack Type	Vacuum Pouch
Form	Crunchy
Shelf Life	12 Months
EAN/Barcode	8906017710036
Carton Packing	24 Pcs x 500g
Item Dimensions (HxWxD)	26cmsx18cmsx8cms

- Premium sorted Cashew nuts slowly roasted and Salted to perfection.
- Great for snacking & Ready to Eat.
- Family pack good for 4 to 8 people.

# ITEM – 17 : 500g Roasted & Salted Cashew TIN

**BEST  
SELLER**



Net Weight (grams)	500 Grams
Pack Type	Easy Open Sealed Tin
Form	Crunchy
Shelf Life	12 Months
EAN/Barcode	8906017710074
Carton Packing	24 Pcs x 500g
Item Dimensions (HxWxD)	13.5cmsx 11cmsx 11cms

- Premium sorted Cashew nuts slowly roasted and Salted to perfection.
- Great for snacking & Ready to Eat.
- Recreation Pack good for 4 to 8 people.





## ITEM – 18 : 1 Kg Roasted & Salted Cashew TIN



Net Weight (grams)	1000 Grams (1 Kg)
Pack Type	Aluminum Sealed Tin
Form	Crunchy
Shelf Life	12 Months
EAN/Barcode	8906017710067
Carton Packing	12 Pcs x 1 Kg
Item Dimensions (HxWxD)	10cmsx18.5cmsx18.5cms

Premium sorted Cashew nuts slowly roasted and Salted to perfection.

- Great for snacking & Ready to Eat.
- Excellent for Gifting.
- Family Pack.

# ITEM – 19 : 1kg Plain Cashew Pouch

**BEST  
SELLER**



Net Weight (grams)	1000 Grams (1 Kg)
Pack Type	Vacuum Pouch
Form	Plain
Shelf Life	12 Months
EAN/Barcode	8906017710357
Carton Packing	12 Pcs x 1Kg
Item Dimensions (HxWxD)	31.5cmsx22.5cmsx10cms

- Premium sorted Plain White Cashew nuts processed and packed in transparent pouch.
- Ready to eat.
- Family Pack.

# ITEM – 20 : 1Kg Plain Almonds Pouch



Net Weight (grams)	1000 Grams (1 Kg)
Pack Type	Vacuum Pouch
Form	Plain
Shelf Life	12 Months
EAN/Barcode	8906017710159
Carton Packing	15 Pcs x 1Kg
Item Dimensions (HxWxD)	31.5cmsx22cmsx12cms

- Premium sorted Plain Almonds.
- Ready to Eat.
- Family pack.

# ITEM – 21 : 1Kg Roasted & Salted Pistachios Pouch



Net Weight (grams)	1000 Grams (1 Kg)
Pack Type	Vacuum Pouch
Form	Roasted & Salted
Shelf Life	12 Months
EAN/Barcode	8906017710142
Carton Packing	12 Pcs x 1Kg
Item Dimensions (HxWxD)	21.5cmsx14cmsx7cms

- Premium sorted Pistachios slowly roasted and Salted to perfection.
- Ready to Eat.
- Family Pack.



ENHANCE CUSTOMER EXPERIENCE 

 RELISH CONSUMER TASTE BUDS 

 DELIGHTFUL SNACKING EXPERIENCE